



2021 the 7th International Conference on Information Management

CALL FOR PAPERS

The 7th International Conference on Information Management (ICIM2021) will be held at Imperial College London, UK from 27th to 29th of March, 2021. ICIM2021 is co-sponsored by Southwest Jiaotong University, China and IEEE. The main purpose of ICIM2021 is to provide an international platform for presenting and publishing the latest scientific research outcomes related to the topics of information management and information system applications. After the immensely successful ICIM2020, ICIM2019, ICIM2018, ICIM2017, ICIM2016 and ICIM2015, ICIM2021 is expected to be more exciting, stimulating & educative.

March 27-29, 2021 | London, UK

— Topics —

Information Management & Systems

- Business strategies and information systems
- Management information systems
- Information systems planning and management
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Information Systems and Technology

- Tourism management
- Accounting
- Business Administration
-

E-Business Engineering and Management

- Innovation management
- E-Commerce Platforms & Models
- E-Commerce applications
-

Marketing Intelligence & Digital Marketing

- Social media marketing
- Digital marketing
- Internet marketing
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Green marketing & Sustainable Business

- Green marketing
- Sustainable business
- Business innovation
-

Human Resources

- Information & Human Resources management
- ICT & Human Resources
- Internet-enabled & Web-based recruitment
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Conference Chairs

- Shuliang Li, Southwest Jiaotong University, China
- Adrian Hopgood, the University of Portsmouth, UK

Program Chairs

- Natascha Radclyffe-Thomas, British School of Fashion, GCU London, UK
- Yu-wang Chen, University of Manchester, UK
- Joanne Roberts, University of Southampton, UK
- Georgina Cosma, Nottingham Trent University, UK
- Shujun Zhang, University of Gloucestershire, UK
- Michael Pace, Texas A&M University, USA
- Haiming Liu, the University of Bedfordshire, UK
- Philippa Ward, the University of Gloucestershire, UK
- William Hurst, Liverpool John Moores University, UK
- Nikolaos Korfiatis, the University of East Anglia, UK
- Alton Y. K. Chua, Nanyang Technological University, Singapore
- Ali Al-Haj, Princess Sumaya University for technology, Jordan
- Dingxuan Huang, Chongqing University of Technology, China
- Chenggang Li, Beijing Institute of Fashion Technology, China
- Segrei Smirnov, St. Petersburg State University, Russia

Important Dates

Submission Deadline **Dec 15th, 2020**

Notification Date Jan 15th, 2021

Registration Deadline Feb 05th, 2021

Contact

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Conference Proceedings

All accepted papers after proper registration and presentation, will be published in the *ICIM 2021 conference Proceedings*.

ICIM2020 - ISBN: 978-1-7281-5769-6 | IEEE Xplore | Ei Compendex and Scopus

ICIM2019 - ISBN: 978-1-7281-3429-1 | IEEE Xplore | Ei Compendex and Scopus

ICIM2018 - ISBN: 978-1-5386-6146-8 | IEEE Xplore | Ei Compendex and Scopus

ICIM2017 - ISBN: 978-1-5090-6304-8 | IEEE Xplore | Ei Compendex and Scopus

ICIM2016 - ISBN: 978-1-5090-1470-5 | IEEE Xplore | Ei Compendex and Scopus

Online Submission:

<http://easychair.org/conference/?conf=icim2021>

ICIM 2020
Online Conference



ICIM 2019
Cambridge, UK



ICIM 2018
Oxford, UK



ICIM 2017
Chengdu, China



ICIM 2016
London, UK

