

About ICIM

2025 the 11th International Conference on Information Management (ICIM2025) will be held at the Imperial College London, London, UK, from the 28th to the 30th of March, 2025. The main purpose of ICIM2025 is to provide an international platform for presenting and publishing the latest scientific research outcomes related to the topics of information management and information system applications. This conference offers good opportunities for the delegates to exchange new ideas, and to establish research and/or business links, as well as to build global partnership for potential collaboration.



Submission Method

To publish the full paper into conference proceedings and give the oral presentation, please send us the full paper.
Submission Link:

<http://confsys.iconf.org/submission/icim2025>

Keynote Speakers



Prof. Adrian Hopgood
University of Portsmouth, United Kingdom



Shuliang Li
University of Westminster, United Kingdom



Prof. William Hurst
Wageningen University & Research, Netherlands

Call For Papers

The conference is soliciting state-of-the-art research papers in the following areas of interest:

Information Management and Systems

- ♦ Business strategies and information systems
- ♦ Management information systems
- ♦ Information systems planning and management

Information Systems and Technology

- ♦ Tourism management
- ♦ Web Technology and Management
- ♦ Business Administration

E-Business Engineering and Management

- ♦ Innovation management
- ♦ E-Commerce Platforms & Models
- ♦ E-commerce applications

Marketing Intelligence & Digital Marketing

- ♦ Social media marketing
- ♦ Digital marketing
- ♦ Internet marketing
- ♦ Marketing analytics

Green marketing & Sustainable Business

- ♦ Green marketing
- ♦ Business innovation

Human Resources

- ♦ Information & Human Resources management
- ♦ Internet-enabled & Web-based recruitment

Metaverse Stream

- ♦ Metaverse strategies & frameworks
- ♦ Metaverse for business, management and industries

For more information, please visit <http://icim.org/cfp.html>

Conference Committees

Conference Committee Chair

- Shuliang Li, Fellow (Life) of the British Computer Society; University of Westminster UK

Conference Committee Co-chairs

- Adrian Hopgood, Fellow of the British Computer Society, the University of Portsmouth, UK
- Hua Dai, California State University Channel Islands, USA
- William Hurst, Wageningen University & Research, Netherlands

Program Committee Chairs

- Yu-wang Chen, University of Manchester, UK
- Alton Y. K. Chua, Nanyang Technological University, Singapore
- Bhavani Sridharan, Australian Catholic University, Australia

Program Committee Chairs

- Joanne Roberts, University of Southampton, UK
- Ezendu Ariwa, University of Wales Trinity Saint David, UK (SMIEEE)
- Shujun Zhang, University of Gloucestershire, UK
- Michael Pace, Texas A&M University, USA
- Philippa Ward, the University of Gloucestershire, UK
- Chenggang Li, Beijing Institute of Fashion Technology, China
- Patrick Planing, HFT Stuttgart, Germany

ICIM Calendar

Submission Deadline: January 1st, 2025

Notification Date: January 30th, 2025

Registration Deadline: February 15th, 2025

Camera Ready: February 15th, 2025

Contact Us

ICIM Conference Secretariat

Conference Secretary: Ms. Abbey Clarke

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