# CM 2026 www.icim.org

2026 the 12th International Conference on **Information Management** 

University of Oxford, Oxford, UK March 27th- 29th, 2026



2026 the 12th International Conference on Information Management (ICIM2026) will be held at the University of Oxford, Oxford, UK, from the 27th to the 29th of March, 2026. The main purpose of ICIM2026 is to provide an international platform for presenting and publishing the latest scientific research outcomes related to the topics of information management and information system applications. This conference offers good opportunities for the delegates to exchange new ideas, and to establish research and/or business links, as well as to build global partnership for potential collaboration. We sincerely hope that the conference will help advance knowledge in relevant scientific and academic fields. After the immensely successful of previous ICIM, ICIM2026 is expected to be more exciting, stimulating & educative.

## **Conference Proceedings**



Accepted, registered and presented papers will be published in Springer CCIS series Conference Proceedings (Electronic ISSN: 1865-0937; Print ISSN: 1865-0929), which will be indexed by Ei Compendex, Scopus and other academical databases.

#### **Submission Method**

To publish the full paper into conference proceedings and give the oral presentation, please send us the full paper. Submission Link: http://confsys.iconf.org/submission/icim2026

## **Keynote Speakers**



Dr. Stephen Law University of Oxford, UK



Prof. William Hurst Wageningen University & Research, Netherlands



Prof. Hua Dai California State University Channel Islands, USA



Dr. Sepi Chakaveh University of Oxford, UK



Shuliang Li PhD, Fellow (Life member) of the British Computer Society, Reader in Business Information Management & Systems, University of Westminster, United Kingdom (Also Sichuan 100-Talent Scheme Visiting Professor at Southwest Jiaotong University, China)

## **Call For Papers**

Topics of particular interest for submissions include, but are not limited to the following areas:

Session 1: Information Management & Systems

Business strategies and information systems Management information systems Information systems planning and management Adoption of information technology in organizations Human factors in information systems

Session 2: Information Systems and Technology

**Business Administration Business Policies and Strategies** Information Systems and Technology Technology and Innovation Web Technology and Management

Session 3: E-Business Engineering and Management Innovation management

E-Commerce Platforms & Models

E-commerce applications

Workflows and Transactions in E-Business

Management and Engineering of IT-Enabled Services

Session 4: Marketing Intelligence & Digital Marketing

Social media marketing Digital marketing Internet marketing Marketing analytics

Artificial intelligence in marketing

Session 5: Green marketing & Sustainable Business

Green marketing Sustainable business **Business innovation** Sustainability & innovation Digital sustainability

Session 6: Human Resources

Information & Human Resources management ICT & Human Resources Internet-enabled & Web-based recruitment Social media & recruitment Digital recruitment

Session 7: Metaverse stream

Metaverse strategies & frameworks Metaverse for business, management and industries Metaverse analytics

Metaverse success examples and case studies

Session 8: The ethics, social issues and societal impacts of artificial intelligence (AI), algorithms, data, AI innovation, etc. For more information, please visit http://icim.org/cfp.html

## **Conference Committees**

**Conference Committee Chair** 

Shuliang Li, Fellow (Life) of the British Computer Society; Loxbridge High-Tech Forum, UK Conference Committee Co-chairs

Stephen Law, the University of Oxford, UK

Adrian Hopgood, Fellow of the British Computer Society, the University of Portsmouth, UK Hua Dai, California State University Channel Islands, USA

William Hurst, Wageningen University & Research, Netherlands

**Program Committee Chairs** 

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#### **Publicity Chairs**

Sepi Chakaveh, University of Oxford, UK Michiko Tsubaki, Tokyo University of Science, Japan Ali Al-Haj, Princess Sumaya University for technology, Jordan (MIEEE) Snehasish Banerjee, University of York, UK

## **ICIM Calendar**

Submission Deadline: October 20th, 2025

Notification Date: November 20th, 2025

Registration Deadline: December 10th, 2025

### **Conference Venue**





Saïd Business School Park End Street, Oxford OX1 1HP















**ICIM Conference Secretariat** Conference Secretary: Ms. Abbey Clarke Email: icim2017@vip.163.com